

Why Is It Important for Scholars to Have ORCID ID?

Russian Biotechnological University,
HSE University, Moscow, Russian
Federation

Marina A. Kosycheva

CORRESPONDENCE:

Marina A. Kosycheva

E-mail: kosychevama@mgupp.ru

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ABSTRACT

A key tool for promoting a scientist, their research, building a personal brand and improving their reputation in the scientific community, as well as for identifying authorship is an ORCID profile. This editorial describes the benefits of registering an ORCID profile and including it in the article requirements when submitting a manuscript for possible publication as a mandatory element of author data.

KEYWORDS

ORCID identifier; authorship; enhancing research visibility



Почему ученым важно иметь ORCID ID?

Российский биотехнологический
университет (РОСБИОТЕХ),
НИУ ВШЭ

М.А. Косычева

КОРРЕСПОНДЕНЦИЯ:

Косычева М.А.

E-mail: kosychevama@mgupp.ru

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АННОТАЦИЯ

Ключевым инструментом для продвижения ученого, его исследований, формирования личного бренда и улучшения репутации в научной среде, а также для идентификации авторства является профиль ORCID. В данной редакционной статье описываются преимущества регистрации профиля ORCID и его включение в требования к статье при подаче рукописи на рассмотрение для возможной публикации в качестве обязательного элемента данных об авторе.

КЛЮЧЕВЫЕ СЛОВА

идентификатор ORCID; авторство; повышение видимости исследования



In 2016, 7 major publishers agreed to sign ORCID's Open Letter, mandating that authors include an ORCID ID with all manuscript submissions.¹ Most scientists neglect the demand of journals to provide their ORCID identifier because they do not understand its specificity and benefits. Worldwide, ORCID identifier is perceived as a part of a brand in academia. Moreover, people got used to treat a brand as a means of recognition. The same way ORCID helps to find a particular author and his endeavors and avoid mistakes in identifying scholars with the identical names.

The Open Researcher and Contributor ID (ORCID) is an international registry designed for author and researcher identification, established through collaborative efforts among publishers, researchers, research institutions, and funding organizations. When authors register, they obtain a unique, permanent ORCID identifier that streamlines research processes, mitigates issues related to name confusion (such as differences arising from marriage or variations in names and initials), and ensures accurate attribution of research work. This system assigns a 16-digit alphanumeric code to authors, enabling them to consolidate information about their publications, affiliations, and research activities into one profile, while also allowing for the synchronization of author profiles across various information platforms. This helps enhance recognition and credibility within the academic community. Since the ORCID ID is permanent, it remains unaffected by changes in employment, retaining a lasting connection to all past publications (Cress, 2019).

The significance of ORCID identifiers for scientists and their professional standing is frequently highlighted in academia. In Russia, scientific and educational institutions provide information on ORCID and offer registration guidance on their websites, while also conducting training sessions for staff (Loskutova, 2021). Yet, some scholars face difficulties with issues related to ORCID. International authors have explored issues related to ORCID identification numbers in their writings, but there are few contributions from Russian authors on this subject. Therefore, this lack of literature may contribute to the limited awareness and understanding of ORCID's importance among Russian researchers. Establishing an ORCID ID

enables authors to receive acknowledgment for their contributions, honors, and institutional connections. It is essential for authors to incorporate this ID when submitting manuscripts or applying for grants, as it promotes transparency and highlights their previous publications.

An ORCID author profile is a valuable tool for enhancing a researcher's visibility and establishing their personal brand, allowing them to differentiate themselves from peers, showcase their strengths, and support career advancement and professional growth (Kirillova, 2018; Cress, 2019; Loskutova, 2021). To optimize an ORCID profile, researchers should include several key elements alongside their basic identification information (such as names and email addresses). These elements include:

- (1) Significant milestones in their career;
- (2) Educational background and additional training;
- (3) Employment history and job titles;
- (4) Academic qualifications and recognitions;
- (5) Grants and funding for research;
- (6) Memberships in professional organizations, both national and international;
- (7) Invitations to speak or participate in various academic roles (e.g., lecturer, reviewer, editorial board member);
- (8) Links to personal or institutional websites that feature their work;
- (9) Links to profiles on other academic platforms (such as Scopus, Web of Science, Publons, Mendeley);
- (10) Keywords reflecting their research interests;
- (11) A record of their academic contributions, including all or select publications, illustrating their research output.

This information is crucial for showcasing the researcher's professional standing and achievements, thereby bolstering their reputation in the global scientific community. However, many authors leave their ORCID profile blank or restrict access to their personal information.

Our journal is gathering your ORCID ID to ensure that you are accurately recognized and associated with your publications. This will help maintain your link to your complete body of work over the course of your career.

¹ You can find the full list of journals and publishers requiring ORCID IDs by signing the letter following the link <https://orcid.org/content/requiring-orcid-publication-workflows-open-letter>

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